

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: C. Keith Attorney Docket No.: 125524  
Application No.: 09/802,223 Art Unit: 3692 / Confirmation No: 6685  
Filed: March 8, 2001 Examiner: O.O. Oyebisi  
Title: AUTOMATED PREFERENCES FOR MARKET PARTICIPANTS

AMENDMENT SUBMITTED WITH RCE

Seattle, Washington 98101

October 22, 2007

TO THE COMMISSIONER FOR PATENTS:

INTRODUCTORY COMMENTS

In response to the final Office Action of June 20, 2007, and filed concurrently with a Request for Continued Examination, please amend the above-identified patent application as follows.

**Amendments to the Claims** are reflected in the listing of the claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 9 of this paper.

LAW OFFICES OF  
CHRISTENSEN O'CONNOR JOHNSON KINDNESS<sup>PLLC</sup>  
1420 Fifth Avenue  
Suite 2800  
Seattle, Washington 98101  
206.682.8100